



Headshot Q & A

Headshots can be taken in studio with a solid white background, at the office for a corporate feel or outdoors for a more relaxed environment. We take professional and timeless portraits and suggest wearing business attire for corporate look. We take a combination of serious and warm photos that convey trust. Additionally, we can take a few photos outdoors or in an office with a casual, inviting and friendly feel. A photo is a way to get to know someone, it's the first impression before people meet you.

All sessions include the following:

- (1) a pre-consultation: we can talk about your portrait, style and dress in detail. We will make wardrobe decisions together.
- (2) a one to two hour portrait session
- (3) a one hour portrait viewing to select your favorite portraits. All selected photos will be retouched to ensure you look like you've had the best night's sleep in your life. Photos ready in approximately 1 week.

Q: Do you shoot with studio lighting or natural lighting?

A: I use both so it's up to you to decide which type of lighting you prefer. My studio is equipped with soft, professional lights that will make you look spectacular. There is also a nice patio outside of the studio that provides beautiful natural lighting and numerous outdoor background options.

Q: What should I wear for my headshot session?

A: For professional and timeless headshots we recommend wearing a business suit or business attire. We will take a variety of serious photos, and warm photos that convey trust.

Avoid wearing patterns and logos because they can be distracting. Opt for solid color. I have found that in most cases a person's favorite color suits them well. Feel free to bring 1-2 extra changes of clothing. Ensure clothing is clean and wrinkle-free.

Q: How should I wear my hair?

A: The rule of thumb is to wear your hair as you would to work or to an audition. Ladies who wear their hair straight or curly can experiment with both looks at the shoot. For men, I recommend that they arrive clean shaven for a corporate look with hair clean and classically styled.

Q: How should I wear my make-up? Should I hire a make-up artist?

A: Your make-up should enhance your natural beauty rather than distract from it. If you hire a make-up artist, a natural look is ideal. Cameras can pick up blemishes and areas of discoloration. A make-up artist will ensure that you look picture perfect.



Q: I'm a guy. Do I need make-up?

A: While you should avoid appearing as if you are wearing make-up, it's a good idea to make sure that your skin doesn't look shiny, that any blemishes you have are concealed, and that your facial hair is well-groomed or shaved. Apply chapstick before your shoot so your lips don't get dry.

Q: Can you recommend a make-up artist?

A: Yes, I highly recommend make-up extraordinaire Kelly Lucchese (917) 596-3300

Q: Will you help me with my poses and expressions?

A: Yes, I will guide you from beginning to end but it would be beneficial for you to spend a few minutes in front a mirror before the shoot so you can practice making different expressions and find the best angles.

Q: How long will the shoot take?

The length of the shoot will vary depending on how many looks you need. We will discuss the details during your phone consultation.

Q: When are you available to shoot?

A: For your convenience, weekend appointments are available upon request in addition to weekday appointments. Please contact me for more information.

SESSIONS

A) Headshot session: \$225

Portrait in studio with a cd of approximately 10 to 20 images, which can be used online, in marketing material and brochures.

B) Headshot mini-session: \$175

Portrait in studio with approximately 10 to 20 images taken. Individual jpegs can be purchased for \$40 each.

Inquire within about fees to incorporate a 2nd location. If you have any questions, let me know.

Thanks again!

Natalie